

## EXHIBIT INFO

KENTEN changed its name to  
"Building Materials Fair for Ideal Housing and Architecture".



# Building Materials Fair

for Ideal Housing  
and Architecture

June 8 **THU.** • 9 **FRI.**, 2023  
INTEX OSAKA JAPAN



Organizers: Japan Building Materials Association, Television Osaka, Inc., Nikkei Inc., (in no particular order)  
Joint Organizer: OBSA (Osaka Builders ware Sales Association)

Contact for inquiries

Secretariat of Building Materials Fair / TVO Expro Ltd.

1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan E-mail: [sumai@tvoe.co.jp](mailto:sumai@tvoe.co.jp)

## EXHIBITION OUTLINE

Title: Building Materials Fair for Ideal Housing and Architecture

Dates: 2 days from June 8 (Thu) to 9 (Fri), 2023

Venue: INTEX OSAKA

(1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)

Organizers: Japan Building Materials Association,  
Television Osaka Inc., Nikkei Inc.,  
(in no particular order)

Joint Organizer: OBSA (Osaka Builders ware Sales Association)

Management: TVO Expro Ltd.

Admission Fee: Free of charge [by registration]

Target Number of Visitors: 10,000 people

Exhibition Area: 6,729m<sup>2</sup> [Planned]

Exhibition Scale: 130 Companies/Groups, 150 Booths [Expected]

Exhibit Fee: ¥385,000 (Tax included) / booth  
(1 booth: 9m<sup>2</sup>, frontage 3m × depth 3m × height 2.7m)

## SCHEDULE

Exhibit Application Deadline

March 17 (Fri.), 2023

Exhibit Fee Payment Deadline

Within 10 days after the secretariat issues an invoice.

Event Period

Opening of Exhibition  
June 8 (Thu.), 2023

Closing of Exhibition  
June 9 (Fri.), 2023

**Building  
Materials Fair**  
for Ideal Housing and Architecture

## EXHIBITOR APPLICATION GUIDELINE AND NOTICE

**BOOTH INFORMATION** ※Consumption tax 10% is included in the prices below.

Exhibit fee: **¥385,000** \*ONLINE exhibit fee included

(only includes basic structure panels and a booth number board.)

※See figure to the right.

Carpet and other furnitures are not included. Please see the information on the package booth below.

Early Bird Discount Deadline : Jan. 13, 2023

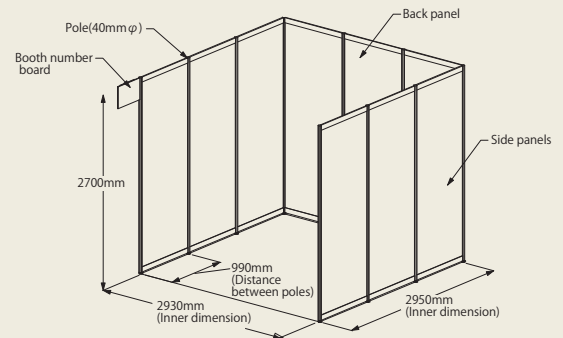
Exhibit fee: **¥357,500**

**BOOTH CONFIGURATION**

Booth Size: Frontage approximately 3m × depth approximately 3m × height approximately 2.7m (approximately 9m<sup>2</sup>)

※The location of the booth will be decided by the organizers.

We cannot accept applications specifying booth locations (a corner booth, etc.).



## PACKAGE BOOTH INFORMATION

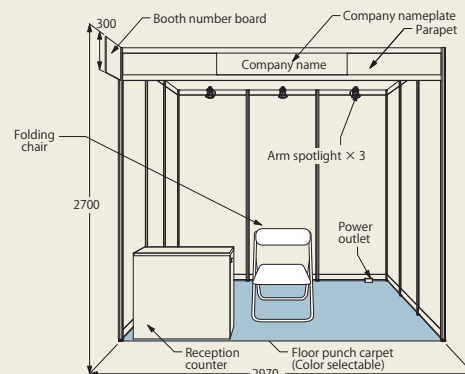
By combining a basic set decoration plan and optional parts (display stand, lighting, various rental furnitures), you can decorate your booth in a unique way which matches the exhibit configuration and exhibited products.

### Optional Parts

- Company nameplate
- System parapet
- Floor punch carpet
- Reception counter × 1
- Folding chair × 1
- Arm spotlight × 3
- Primary mainline construction cost 1kW
- Power outlet

1 Booth  
**¥77,000**

※The contents/price of the Basic Plan are subject to change.



## HOW TO APPLY

- ① To apply, please fill out the application form on the final page, affix your seal, and then e-mail it to the Secretariat of Building Materials Fair listed on the right.
- ② Please check only 1 of the boxes in the "Category of exhibits" space on the exhibition application form.
- ③ If the exhibit contents do not fit with the objective and purpose of this exhibition, we may in some cases refuse exhibits (※please contact the Secretariat for details).
- ④ When listing a co-exhibitor company other than the applying exhibitor, please be sure to write it in the "co-exhibitor" field in the application form.

※The number of exhibit booths applied for is in units of 1 booth.

※We cannot accept applications with a corner exhibit booth as a condition.

※Due to operational circumstances at the venue, in some cases the booths may have unique shapes with an area of basically 9m<sup>2</sup> each.

### Application Deadline

**Mar. 17 (Fri.), 2023**

※Application will be closed prior to the deadline once all booths are booked.

### Address for Application Forms / Inquiries

Secretariat of Building Materials Fair / TVO Expro Ltd.

1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan

Tel: +81-6-6944-9916 E-mail: sumai@tvoe.co.jp

### Payment of Exhibit Fee

Payment of Exhibit Fee

1. Please transfer the exhibit fee total into the designated bank account in Japanese Yen as per bill from the secretariat. The bank transfer fee is paid by the exhibitor.

2. Payment must be completed within 10 days after the secretariat issues an invoice.

### Cancellation of Exhibit Applications

When an exhibitor must cancel their application for their own reasons or change the contents thereof, please submit a document explaining the reasons, and in the case of cancellation please pay the cancellation charge below.

Period in which Cancellation Notice is Accepted	Cancellation Charge
January 14 - March 17, 2023	50% of invoice amount
After March 18, 2023	100% of invoice amount

# Building Materials Fair

POINT 1

## High Satisfaction of Booth Exhibitors

Over 80% of exhibitors answered 'Very Satisfied' or 'Satisfied', and many companies closed deals during / after KENTEN 2022 the exhibition. The Building Materials Fair is a good platform to acquire business chances in Japan.

POINT 2

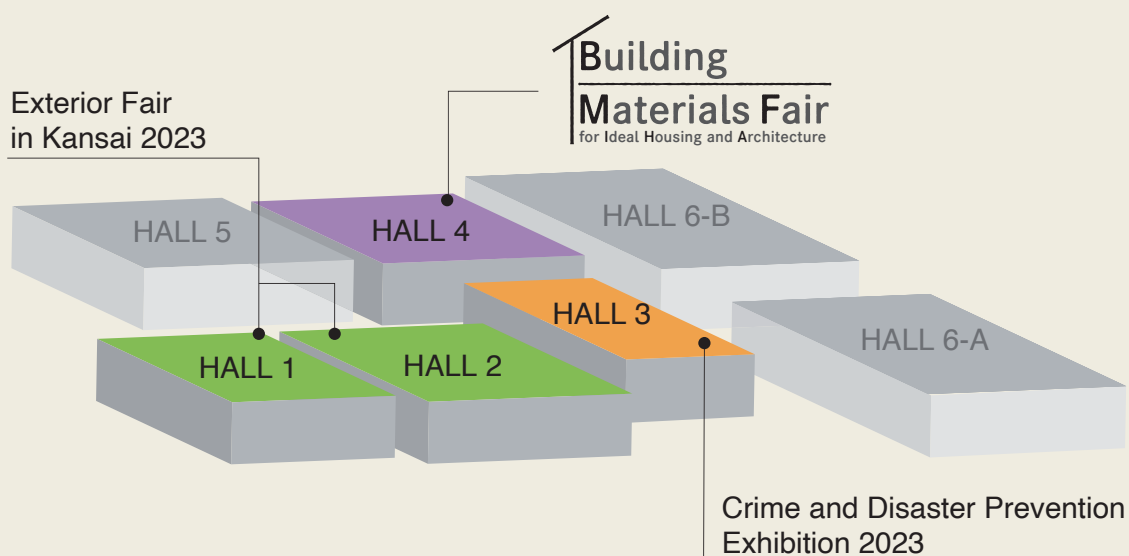
## Most of Visitors and Exhibitors are Based in Western Japan

Most of visitors and exhibitors are based in Western Japan, therefore expanding the sales channels in Western Japan is presumed. Building Materials Fair is the only platform where you can meet some local companies so acquiring new business chances with visitors are highly expected.

POINT 3

## Effective Exhibitions are Held at the Same Time

'Crime and Disaster Prevention' and 'Exterior Fair in Kansai', related to house and business facilities, are held at the same time. Therefore, presuming more visitors are coming.



# Building Materials Fair

## Visiting Companies <Excerpt>

### Architectural Offices/Firms

ALL NIPPON ENGINEERING CONSULTANTS CO.,LTD. / ASahi ELECTRIC CO., LTD / Daiwa Lease Co., Ltd. / Hanshin Expressway R&D Company Limited / Kanden Facilities Co.,Ltd / Kansai Bureau of Economy,Trade and Industry / KOHNAN SHOJI CO., LTD / NIHON SEKKEI INC. / Sekisui House, Ltd. / Shuichi Amano Building Research Institute / Tanaka architect office / TOHATA ARCHITECTS & ENGINEERS, INC. / UNION CORPORATION JAPAN

### Construction Industry (General Contractors, Subcontractors) / Manufacturers, Construction Companies

DAIWA HOUSE INDUSTRY CO., LTD. / HASEKO Corporation / KAJIMA CORPORATION / OBAYASHI CORPORATION, / Okumura Corporation / SHIMIZU CORPORATION / TAISEI CORPORATION / Takenaka Corporation

### Real Estates, Developers

Hankyu Hanshin Properties Corp. / HankyuHanshin Building Management Co.,Ltd / Kanden Realty & Development Co.,Ltd. / Kintetsu Real Estate Co.,Ltd. / MITSUBISHI ESTATE RESIDENCE CO.,LTD. / OSAKA GAS URBAN DEVELOPMENT CO., LTD. / Sekisui House Real Estate Kansai,Ltd. / TOKYU LAND CORPORATION / Urban Renaissance Agency

### Building Materials, Housing Equipment, Interior-Related Manufacturers

AGC glass / Chiyoda Ute Co. Ltd. / DAIKEN CO.,LTD. / ITOKI CORPORATION / KMEW Co., Ltd. / KOKUYO Co.,Ltd. / LIXIL Group Corporation, / Panasonic Corporation / RYOBI LIMITED / SK KAKEN Co.,Ltd. / Takara Standard Co., Ltd. / TOTO LTD. / YKK AP Inc.,

### Others, Municipality

Dai Nippon Printing Co., Ltd. / Hanshin Expressway Company Limited / JAPAN GREEN CROSS / KYOCERA Corporation / Lion Corporation / MIDORI ANZAN CO., LTD. / Mizuno Corporation / Nikkei Inc. / Rengo Co., Ltd. / SECOM CO., LTD. / SEKISUI CHEMICAL CO., LTD. / Sharp Corporation / Tiger Corporation / Toppan Inc. / Yodogawa Steel Works, Ltd. / YOMIURI TELECASTING CORPORATION / Kansai Bureau of Economy,Trade and Industry / Kyoto Prefecture / Miyazaki Prefecture / OSAKA BUSINESS DEVELOPMENT AGENCY / Osaka Prefecture

## CATEGORY OF EXHIBITS

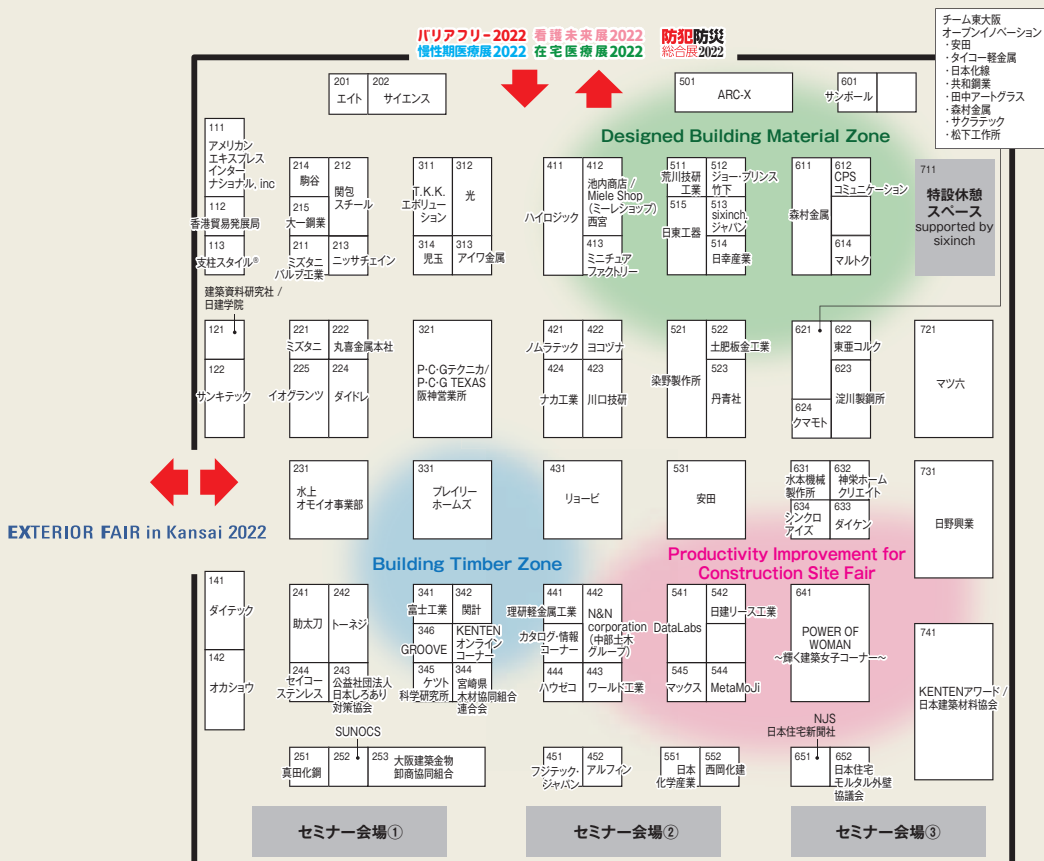
- Building Material
- Housing Equipment
- Landscape Materials/Exterior
- Environment
- Health Housing
- Elderly-accommodating Housing
- Renovation
- Earthquake-resistance, Vibration Control, and Base Isolation
- Construction Software /systems
- Books/Information/Service



## TARGET VISITORS

- Architectural Design Offices
- Construction Industry (General Contractors/Subcontractors)
- Building Materials Manufacturers, Housing Equipment Manufacturers, Interior-related Manufacturers
- Housing Manufacturers, Engineering Firms, Remodeling Industry
- Real estate, Developers (Trading Companies of Building Materials/Equipment, etc.)
- Conservation and Maintenance Industry
- Government Administration Offices, Local Municipalities, and Related Organizations
- Distribution (Retail, Food and Drink, Service Industry)
- Buyers (Shop Owners, Building Owners, etc.)
- Specialists and Officials from Universities, Schools, Research Institutions, etc.and Other Users

## Floor Map in 2022



## EXHIBIT APPLICATION FORM

● Exhibitor \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_  
※Please include country & area code

URL: http:// \_\_\_\_\_

Name of Executive: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Person to Contact: \_\_\_\_\_ Division: \_\_\_\_\_

Title: \_\_\_\_\_ Signature: \_\_\_\_\_

E-mail: \_\_\_\_\_

● Number of Exhibit Booths Applied for \_\_\_\_\_

Unit Cost of Booth ①	Number of Booths Applied for ②	Package Booth Plan ③	Exhibit Fee (①×②+③)
<input type="checkbox"/> ¥385,000 (Tax included)	Booths	<input type="checkbox"/> 1 Booth ¥77,000 (Tax included)	¥
<input type="checkbox"/> ¥357,500 (Tax excluded) Early Bird discount Deadline : Jan. 13, 2023		<input type="checkbox"/> Self-construction / separately ordered	
ONLINE exhibition only	<input type="checkbox"/> ¥220,000 (Tax included)		

**Exhibit Fee Payment Deadline : Within 10 days after the secretariat issues an invoice.**

● Exhibit Contents, etc. \_\_\_\_\_

\* We will publish them in printed materials, on our web site, etc., so please fill it out accurately.

Category of Exhibits \* Please mark one of the boxes which describes the main genre you will be exhibiting this time.

- Building Material       Housing Equipment       Landscape Materials/Exterior       Environment  
 Health Housing       Elderly-Accommodating Housing       Renovation       Anti bacterial, antivirus  
 Earthquake-Resistance, Vibration Control, and Base Isolation       Construction software/systems  
 Books/Information/Service       DIY       Lighting

Exhibit Products/Contents: (15 ~ 20 words) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

URL: http:// \_\_\_\_\_

Co-exhibitor Names: (if applicable) \_\_\_\_\_

URL: http:// \_\_\_\_\_

If you have any special requests or questions, please write them below.

mail: [sumai@tvoe.co.jp](mailto:sumai@tvoe.co.jp)

Secretariat of Building Materials Fair

1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan

For Office Use Only

受 付					
受付日	請求内容	請求書 No.	請求日	入金日	1
受付番号	出展料金				2
					3
					4
					5
					6